263.1.2.2

## 263 Prices and Eligibility

## Overview

### 1.0 Prices and Fees

### 1.1 Nonpresorted Bound Printed Matter

Apply the prices and discounts for nonpresorted Bound Printed Matter (BPM) as follows:

### 1.1.1 Prices

BPM prices are based on the weight of a single addressed piece or one pound, whichever is heavier. The nonpresorted price applies to BPM not mailed at the Presorted or carrier route prices. For prices, see Notice 123-Price List.

### 1.1.2 Price Application

The nonpresorted BPM price is charged per half-pound from 1 through 5 pounds, and per pound from more than 5 through 15 pounds. For pieces weighing 5 pounds or under, any fraction of a half-pound is considered a whole half-pound. For pieces weighing more than 5 but not more than 15 pounds, any fraction of a pound is considered a whole pound. For example, if a BPM item weighs 4.325 pounds, the weight (postage) increment is 4.5 pounds; if an item weighs 6.25 pounds, the weight (postage) increment is 7 pounds. The minimum postage price per piece is the 1-pound price.

### 1.2 Presorted and Carrier Route Bound Printed Matter

Apply the prices, fees, and discounts for Presorted and Carrier Route Bound Printed Matter as follows:

### 1.2.1 Prices

Postage is based on the price that applies to the weight (postage) increment of each addressed piece. For prices, see Notice 123-Price List.

### 1.2.2 Price Application

The presorted Bound Printed Matter price has a per piece charge and a per pound charge. The minimum postage price for an addressed piece is one unit of the per piece charge plus the per pound charge for an addressed piece weighing
one pound. Deduct the Full-Service Intelligent Mail per-piece discount for each presorted flat (except pieces mailed at carrier route prices) that complies with the Full-Service Intelligent Mail option requirements under 705.23.0.

### 1.2.3 Bound Printed Matter Carrier Route Prices

Each piece is subject to both a piece price and a pound price. Deduct the Full-Service Intelligent Mail per-piece discount for each presorted flat that complies with the Full-Service Intelligent Mail option requirements under 705.23.0.

### 1.2.4 Bound Printed Matter Destination Entry Prices

Each piece is subject to both a piece price and a pound price. Deduct the Full-Service Intelligent Mail per-piece discount for each presorted or Carrier Route barcoded flat that complies with the Full-Service Intelligent Mail option requirements under 705.23.0. Presorted DDU prices are not available for flats that weigh 1 pound or less.

### 1.2.5 Destination Entry Mailing Fee

A destination entry mailing fee for BPM Flats destination entry mailings must be paid once each 12-month period at each Post Office of mailing by or for any person or organization that mails at the BPM Flats destination entry prices, except as provided otherwise for plant-verified drop shipments. For BPM Flats destination entry mail manifested using eVS under 705.2.6, only one annual BPM Flats destination entry mailing fee, paid at the Post Office where the eVS permit imprint account is held, is required regardless of the number of Postal Service facilities where mailings are verified. All BPM Flats destination entry prices are covered under the payment of a single annual fee. The fee may be paid in advance only for the next 12 months and only during the last 60 days of the current service period. The fee charged is that which is in effect on the date of payment. Payment of this fee does not apply to mailers who present only qualified full-service flat-size mailings (under 705.23.3.1a.)

### 1.2.6 Determining Single-Piece Weight

To determine single-piece weight in a mailing of nonidentical-weight pieces, weigh each piece individually. To determine single-piece weight in a mailing of identical-weight pieces, weigh a sample of at least 10 randomly selected pieces and divide the total sample weight by the number of pieces. Express all single-piece weights in decimal pounds rounded off to two decimal places.

### 1.2.7 Computing Postage for Permit Imprint

Presorted and Carrier Route Bound Printed Matter mailings paid with permit imprint are charged a per pound price and a per piece price as follows:
a. Per pound price:

1. For pieces weighing 1 pound or less, compute the per pound price by multiplying the total number of addressed pieces by the 1-pound price for the price category. Do not round this result.
2. For pieces weighing more than 1 pound, compute the per pound price by multiplying the unrounded total weight of the addressed pieces by the pound price for the category. Do not round this result.
b. Per piece price: Multiply the total number of addressed pieces by the applicable piece price.
c. Total Postage. Calculate total postage by adding the total per piece calculation to the total per pound calculation. Round off the total postage to the nearest whole cent.

### 2.0 Content Standards for Bound Printed Matter

### 2.1 Basic Content Standards

Bound Printed Matter (BPM) is a subclass of Package Services and must:
a. Meet the basic standards in 3.0.
b. Weigh no more than 15 pounds. Pieces might be subject to other minimum weights or dimensions based on the standards for specific prices.
c. Consist of advertising, promotional, directory, or editorial material (or any combination of such material).
d. Be securely bound by permanent fastenings such as staples, spiral binding, glue, or stitching. Loose-leaf binders and similar fastenings are not considered permanent.
e. Consist of sheets of which at least $90 \%$ are imprinted by any process other than handwriting or typewriting with words, letters, characters, figures, or images (or any combination of them).
f. Not have the nature of personal correspondence.
g. Not be stationery, such as pads of blank printed forms.
h. Consist of mailable matter that is neither mailed or required to be mailed as First-Class Mail nor entered as Periodicals (except as permitted under 2.2 or permitted or required under 207.7.9).

### 2.2 Attachments or Enclosures of Periodicals Sample Copies

Sample copies of authorized and pending Periodicals publications may be enclosed or attached with merchandise sent at BPM prices. Postage at BPM prices is based on the combined weight of the host piece and the sample copies enclosed.

### 2.3 Attachments and Enclosures

### 2.3.1 Invoice

An invoice, whether it also serves as a bill, may be placed either inside a Bound Printed Matter piece or in an envelope marked "Invoice Enclosed" and attached to the outside of the piece if the invoice relates solely to the matter with which it is mailed. The invoice may show this information:
a. Names and addresses of the sender and addressee.
b. Names and quantities of the articles enclosed, descriptions of each (e.g., price, tax, style, stock number, size, and quality, and, if defective, nature of defects).
c. Order or file number, date of order, date and manner of shipment, shipping weight, postage paid, and initials or name of packer or checker.

### 2.3.2 Incidental First-Class Mail Attachments and Enclosures

Incidental First-Class Mail matter may be enclosed in or attached to any Bound Printed Matter piece without payment of First-Class Mail postage. An incidental First-Class Mail attachment or enclosure must be matter that, if mailed separately, would require First-Class Mail postage, is closely associated with but secondary to the host piece, and is prepared so as not to interfere with postal processing. An incidental First-Class Mail attachment or enclosure may be a bill for the product or publication, a statement of account for past products or publications, or a personal message or greeting included with a product, publication, or parcel. Postage at the Bound Printed Matter price for the host piece is based on the combined weight of the host piece and the incidental First-Class Mail attachment or enclosure.

### 2.3.3 Additional Enclosures

Bound Printed Matter may have the following additions and enclosures:
a. Any printed matter mailable as USPS Marketing Mail.
b. Nonprint attachments and enclosures. The combined weight of all nonprint attachments and enclosures in the mailpiece must be less than or equal to $25 \%$ of the weight of the BPM in the mailpiece. The individual cost of each nonprint attachment or enclosure must be less than or equal to the cost of a "low cost" item as defined in 703.1.6.11. In addition, the combined cost of all nonprint attachments and enclosures must not exceed two times the cost of a "low cost" item as defined in 703.1.6.11.

Written Additions
Markings that have the character of personal correspondence require, with certain exceptions, additional postage at the First-Class Mail prices. The following written additions and enclosures do not require additional First-Class Mail postage:
a. The sender's and the addressee's names, occupations, and addresses, preceded by "From" or "To," and directions for handling.
b. Marks, numbers, names, or letters describing the contents.
c. Words or phrases such as "Do Not Open Until Christmas" and "Happy Birthday, Mother."
d. Instructions and directions for the use of the item mailed.
e. A manuscript dedication or inscription not having the nature of personal correspondence.
f. Marks to call attention to words or passages in the text.
g. Corrections of typographical errors in printed matter.
h. Manuscripts accompanying related proof sheets and corrections of proof sheets including corrections of typographical and other errors, changes in the text, insertions of new text, marginal instructions to the printer, and corrective rewrites of parts.
i. Handstamped imprints, unless the added material is in itself personal or converts the original matter to a personal communication.

Matter mailable separately as USPS Marketing Mail printed on the wrapper, envelope, tag, or label.

### 3.0 Basic Eligibility Standards for Bound Printed Matter

### 3.1 Description of Service

Bound Printed Matter (BPM) is a subclass of Package Services. The USPS does not guarantee the delivery of BPM within a specified time. BPM might receive deferred service.
3.2 Inspection of Contents

BPM is not sealed against postal inspection. Regardless of physical closure, the mailing of articles at BPM prices constitutes consent by the mailer to postal inspection of the contents.
3.3 Delivery and Return Addresses

All BPM mail must bear a delivery address formatted and positioned according to 202.2.0. The delivery address must include the correct ZIP Code or ZIP+4 code. Alternative addressing formats under 602.3 .0 may be used. Except for unendorsed BPM, each mailpiece must bear the sender's return address.

### 3.4 USPS Tracking

BPM parcels with alternative address formats may be mailed with USPS Tracking, but must not bear an ancillary service endorsement (see 602.3.1.2).
3.5 IMpb Standards

Presorted priced BPM parcels must bear an Intelligent Mail package barcode (IMpb) prepared under 204.2.0.

### 4.0 Price Eligibility for Bound Printed Matter

### 4.1 Price Eligibility

BPM prices are based on the weight of a single addressed piece or 1 pound, whichever is heavier. Price categories are as follows:
a. Nonpresorted Price. The nonpresorted price applies to mailings of fewer than 300 pieces and to BPM not mailed at the Presorted or carrier route prices.
b. Presorted Price. The Presorted price applies to BPM prepared in a mailing of at least 300 BPM pieces, prepared and presorted as specified in 265.5.0, 265.8.0, 705.8.0, 705.14 .0 and 705.21.0. Each parcel must bear a unique Intelligent Mail package barcode or extra services barcode, including a postal routing code, prepared under 204.2.0.
c. Carrier Route Price. The Carrier Route price applies to BPM prepared in a mailing of at least 300 pieces presorted to carrier routes, prepared and presorted as specified in 265.6.0, 265.9.0, 705.8.0 or 705.14.0. Each parcel must bear a unique Intelligent Mail package barcode or extra services barcode, including a postal routing code, prepared under 204.2.0.

### 4.2 Destination Entry Price Eligibility

BPM destination entry prices apply to BPM mailings prepared as specified in 705.8.0, 705.14.0 and 265, and addressed for delivery within the service area of a destination network distribution center, sectional center facility, or delivery unit where they are deposited by the mailer. For this standard, the following destination facility definitions apply:
a. A destination network distribution center (DNDC) includes all network distribution centers (NDCs) and auxiliary service facilities (ASFs) under L601 and L602. DNDC prices are not available for ZIP Code ranges 006-009, 967-969, and 995-999, as indicated in labeling list L601.
b. A destination sectional center facility (DSCF) includes all facilities in L005 and destination flats sequencing system (DFSS) in L006.
c. A destination delivery unit (DDU) is a facility that delivers to the addresses appearing on the deposited pieces in a destination entry Parcel Select mailing. Refer to the Drop Shipment Product maintained by the National Customer Support Center (NCSC) (see 608.8.1 for address) to determine the location of a 5 -digit delivery facility.

### 4.3 Nonidentical Weight Pieces

Mailings may contain nonidentical-weight pieces only if the director, Business Acceptance Solutions (see 608.8.0 for address), has authorized payment of postage by permit imprint as specified in 705.2.0, 705.3.0, or 705.4.0.

### 4.4 ZIP Code Accuracy

The ZIP Code accuracy standard is a means of ensuring that the 5-digit ZIP Code in the delivery address correctly matches the delivery address information. For the purposes of this standard, address means a specific address associated with a specific 5 -digit ZIP Code. Each address in a mailing at Bound Printed Matter presorted or carrier route prices must meet the ZIP Code accuracy requirements in 602.6.0.

### 5.0 Additional Eligibility Standards for Presorted and Carrier Route Bound Printed Matter

### 5.1 Basic Standards

In addition to the standards in 3.0 and 2.0, all pieces in a Bound Printed Matter mailing must:
a. Bear a delivery address that includes the correct ZIP Code or ZIP+4 code and that meets these address quality standards:

1. The ZIP Code accuracy standard in 4.4.
2. The additional address matching and coding standards in 6.4, and 602.9.0.
3. If the carrier route discount is claimed, the carrier route accuracy standard in 5.3.
4. If an alternative addressing format is used, the additional standards in 602.3.0.
5. If pieces are prepared with detached address labels (DALs) or detached marketing labels (DMLs), the additional standards in 602.4.0.
b. Meet the applicable preparation standards under 265 or 705.8.0.
5.2 Full-Service Intelligent Mail Eligibility Standards for Carrier Route Flats In addition to other requirements in 5.0, BPM flats eligible for the full-service Intelligent Mail option under 705 must:
a. Be flat-size under 201.4.0.
b. Be part of a carrier route mailing that is not a saturation mailing.
c. Bear an accurate Intelligent Mail barcode encoded with the correct delivery point routing code matching the delivery address and meeting the standards in 202.4.0, and 204.1.0. Flats with Intelligent Mail barcodes entered under the full-service automation option also must be part of mailings that meet the standards in 705.23.0.
5.3 Carrier Route Accuracy Standard

Addresses used on pieces claiming any Carrier Route prices must meet the carrier route accuracy standard in 602.7.0.

### 6.0 Additional Eligibility Standards for Full-Service Bound Printed Matter Flats

6.1 Basic Eligibility Standards for Barcoded Bound Printed Matter Barcoded BPM flat-size pieces must bear an Intelligent Mail barcode encoded with the correct delivery point routing code, matching the delivery address, and meeting the standards in 202.5.0 and 204.1.0. The pieces must be part of a presorted mailing of at least 300 BPM flats prepared under 265.7.0, 705.8.0, and 705.14.0.
6.2 Eligibility Standards for Full-Service Automation Bound Printed Matter Flats All pieces entered under the full-service Intelligent Mail automation option must:
a. Bear a unique Intelligent Mail barcode.
b. Be part of a mailing that meets the standards in 705.23.0.
c. Be scheduled for an appointment through the Facility Access and Shipment Tracking (FAST) system when deposited as a DNDC or DSCF drop shipment.

### 6.3 Weight Standard

Maximum weight limit for barcoded Bound Printed Matter is 20 ounces.

### 6.4 Address Standards for Barcoded Bound Printed Matter

### 6.4.1 Basic Address Standards

Addresses must be sufficiently complete to enable matching to the current USPS ZIP+4 Product when used with current CASS-certified address matching software. Standardized address elements are not required. Any barcode as defined in 602.8.0 that appears on a mailpiece claimed at an automation price must be the correct barcode for the corresponding delivery address on the piece.

### 6.4.2 Numeric ZIP+4

A numeric ZIP+4 code must consist of five digits, a hyphen, and four digits.

### 6.4.3 Numeric Delivery Point Routing Code

A numeric equivalent to the delivery point routing code is formed by adding two digits directly after the ZIP+4 code.

### 6.4.4 Address Elements

Addresses must include the correct street number, predirectional, street name, suffix, and postdirectional that are input to obtain a match with the current USPS ZIP+4 Product.

### 6.4.5 Firm Name

An address must include a firm name when necessary to obtain a match with the finest level of ZIP+4 code in the USPS ZIP+4 Product. If an address contains a firm name assigned a unique ZIP+4 code in the USPS ZIP+4 Product, the unique ZIP +4 code must be used. If the firm name is not one assigned a unique ZIP+4 code in the USPS ZIP+4 Product and the apartment/suite number is included in the address, the ZIP+4 code for the range in which the apartment/suite number appears must be used in that address. If the firm name does not correspond to a firm name that has a unique ZIP+4 code assigned in the USPS ZIP+4 Product and the apartment/suite number is not included in the address, the ZIP+4 code for the building must be used.

### 6.4.6 Secondary Designator

If a secondary address designator (e.g., an apartment number) is shown in the address, the mailpiece must show the appropriate $\mathrm{ZIP}+4$ code representing the range for that secondary address as contained in the current USPS ZIP+4 Product. If a secondary address designator is required to obtain an exact match with the finest level of ZIP+4 code in the USPS ZIP+4 Product but the information is not available, the alternative ZIP +4 code or $\mathrm{ZIP}+4$ or delivery point barcode for the building must be used.

### 6.4.7 Rural and Highway Contract Routes

If a rural route or highway contract route box number is included in the address, the mailpiece must show the appropriate ZIP+4 code representing the range for that box number as contained in the current USPS ZIP+4 Product. If a rural route or highway contract route box number is required to obtain a match with the finest level of ZIP+4 code but is not available, the alternative ZIP+4 code or ZIP+4 or delivery point barcode for the rural route or highway contract route must be used. If used, the rural route or highway contract route box number must be placed on the line immediately above the city/state/ZIP Code line.

### 6.4.8 Post Office Box

A Post Office box address must contain a Post Office box number that can be exactly matched with the USPS ZIP+4 Product in effect.

