

Physical Standards (201)	<p>Maximum weight: less than 16 ounces.</p> <p>Maximum dimensions: 12 inches in length; 9 inches in height, and 2 inches in thickness.</p> <p>For an overview of other physical standards for Marketing parcels, see Quick Service Guide 201e.</p>
Prices and Fees (243.1.0)	<p>For a complete listing of commercial USPS Marketing Mail prices, see Notice 123–Price List.</p> <p>Destination discounts apply to mail prepared as prescribed by USPS and addressed for delivery within service area of destination NDC/ASF, SCF (5-digit and SCF), or delivery unit (5-digit only) under 246.</p> <p>Annual presort mailing fee applies.</p>
Content (243.2.0)	<p>Marketing parcels containing mailable items not required to be sent using First-Class Mail can be sent using USPS Marketing Mail. USPS Marketing Mail Marketing parcels are typically used for advertisements, flyers, catalogs, and product samples. Additional content restrictions must be met for authorized nonprofit mailers (703.1.0).</p>
Eligibility Standards (243)	<p>Mailings of 200 or more addressed pieces (or 50 pounds of addressed pieces), sorted and marked as described below. All pieces must meet the physical standards for parcels in (201). Pieces are eligible if not required to be mailed at First-Class Mail prices or not eligible for Periodicals prices. Nonprofit prices require specific authorization (703.1.0).</p> <p>Unless prepared in 5-digit/scheme containers, Marketing parcel pieces must bear an Intelligent Mail package barcode (IMpb). USPS Marketing Mail parcels prepared in 5-digit/scheme containers may optionally use an IMb in lieu of an IMpb (and a Mail.dat or Mail.XML file will be accepted in lieu of a Shipping Service File). (204.2.0).</p> <p>A certified process must be used at least once a year to ensure accuracy of 5-digit ZIP Codes.</p>
Postage Payment and Documentation (244)	<p>Precanceled stamp (604.3.0), meter (604.4.0), or permit imprint (604.5.0).</p> <p>Additional standards apply to mailings of nonidentical-weight pieces.</p> <p>Documentation:</p> <ul style="list-style-type: none">■ Postage statement: Regular: PS Form 3602-R, PS Form 3602-EZ. Nonprofit: PS Form 3602-N, PS Form 3602-NZ.■ Supporting documentation: required unless correct price is affixed to each piece or unless each piece is of identical weight and separated by price when presented for acceptance; documentation generated by PAVE-certified software (or printed in standardized format).
Mail Preparation (245)	<p>Markings:</p> <ul style="list-style-type: none">■ Regular: “Marketing” or “MKTG” or “MKT”, “Standard” or “STD”, “Presorted USPS Marketing” or “PRSRT MKTG” or “PRSRT MKT”, “Presorted Standard” or “PRSRT STD.”■ Nonprofit: “Nonprofit Organization,” “Nonprofit Org.,” or “Nonprofit.” <p>Note: Both markings (e.g., Mktg or STD) are acceptable in the same mailing.</p> <p>For pallet preparation, see 705.8.0.</p> <p>Prepared in sacks (unless palletized). Palletization is preferred, see Quick Service Guide 705d.</p>
Enter and Deposit (246)	<p>Mailing entered at an acceptance point designated by USPS.</p>

Preparation

Sacking Sequence for Pieces Less Than 6 Ounces — when entered at Origin (245.11.4)



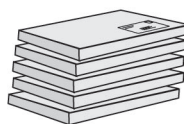
NDC KANS CITY KS 64399
STD IRREG NDC
TOPEKA KS

Origin NDC

Sacks: Required, no minimum.

Labels: For Line 1, use [L601](#), Column B. For Line 2, use “STD IRREG NDC.”

Price: Mixed NDC.



MXD NDC KANS CITY KS 64399
STD IRREG WKG
TOPEKA KS

Mixed NDC

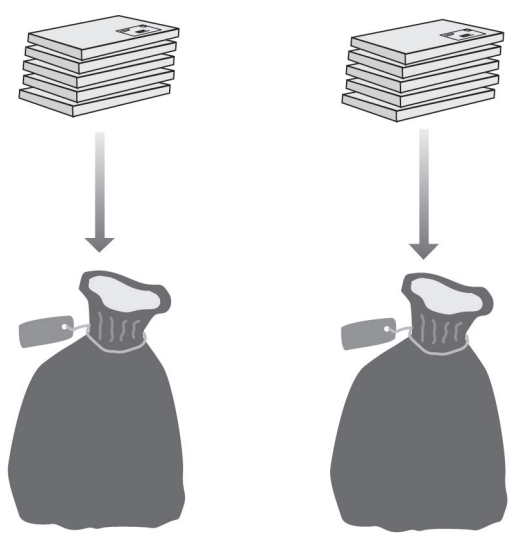
Sacks: Required, no minimum for all remaining mail.

Labels: “MXD” followed by [L601](#), Column B information for NDC serving 3-digit ZIP Code prefix of entry Post Office. For Line 2, use “STD IRREG WKG.”

Price: Mixed NDC

For DDU, DSCF, and DNDC price eligibility and preparation see DMM [240](#).

Sacking Sequence for Pieces 6 Ounces or More—when entered at Origin (245.11.3)



NDC KANS CITY KS 64399
 STD MACH NDC
 TOPEKA KS

MXD NDC KANS CITY KS 64399
 STD MACH WKG
 TOPEKA KS

Origin NDC

Sacks: Required, no minimum.

Labels: For Line 1, use [L601](#), Column B. For Line 2, use “STD MACH NDC.”

Price: Mixed NDC.

Mixed NDC

Sacks: Required, no minimum for all remaining mail.

Labels: For Line 1, “MXD” followed by [L601](#), Column B information for NDC serving the 3-digit ZIP Code prefix of the entry post office. For Line 2, use “STD MACH WKG.”

Price: Mixed NDC.

For DDU, DSCF, and DNDC price eligibility and preparation see DMM [240](#).

240k

Commercial - USPS Marketing Mail Marketing Parcels

Quick Service
Guide

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