Determining USPS Marketing Mail Eligibility

Examine the Entire Mailpiece

Is it typewritten or handwritten? (DMM 233.2.4)

- YES PS-91
- NO

Is it a bill or statement of account? (DMM 233.2.2)

- YES PS-31
- NO

Does it contain "personal information"? (DMM 233.2.3)

- YES
  - PS-238 PS-318 PS-322 PS-262 PS-321 PS-320
  - NO PS-332

Are there at least 200 pieces that contain the same personal information in the overall mailing?

- YES
  - First-Class Mail
  - NO PS-319

Is there explicit advertising for a product or service for sale or lease, or an explicit solicitation for a donation? (DMM 243.2.2a)

- YES
  - PS-238 PS-318 PS-322 PS-262 PS-321 PS-275 PS-322
  - NO PS-319

Is all of the "personal information" directly related to the advertising or solicitation? (DMM 243.2.2b)

- YES
  - PS-238 PS-318 PS-322 PS-262 PS-321 PS-275
  - NO PS-321

Is the exclusive purpose of the "personal information" to support the advertising or solicitation? (DMM 243.2.2c)

- YES
  - PS-238 PS-275 PS-262 PS-318
  - NO PS-322

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